22nd Annual Water Conservation Campaign

Broadcast Media and Digital Art Contest

7th-12th grade students, do you have a knack for photography? Do you excel in media arts? Flex your creative muscles with a water-themed campaign for a chance to win money for your school!

RESOURCES

- View prior winners on the WEWAC website at www.usewaterwisely.com
- Contact your local water agency for information on water conservation
- Google "Public Service Announcement"

AWARDS

1st place: $400
2nd place: $300
3rd place: $150

All entries must be postmarked or delivered by 5:00 PM, Thursday, March 9, 2017

MAIL FORM TO:
WEWAC
c/o Monte Vista Water District
Attn: Gabby De La Cruz
10575 Central Avenue
Post Office Box 71
Montclair, CA 91763

Call 909-267-2165 or email gdelacruz@mvwd.org for any questions

SEE REVERSE FOR CONTEST RULES AND DISCLAIMER
Contest Rules

- All entries must have a water conservation message
- One entry per student
- All submissions must be in digital format DVD+/CD-R
- WEWAC may request that you provide your submission in another format based on our outreach needs
- Please keep your electronic files until after the Awards Ceremony
- Professional assistance prohibited
- Submissions accepted in two formats "Broadcast Media" and "Digital Art"

"Digital Art" submissions are those developed to be displayed as static or dynamic graphical content.

- Entries must be original work
- Any art that is copied from another source will be disqualified
- Entries must be created on a computer, must be in color, and must be submitted at no less than 300 and no more than 500 ppi/dpi in JPG or PDF format
- You may work from the scan of an original pencil sketch, but the final entry MUST be inked/colored in a digital imaging program such as Adobe Photoshop
- Entries must be accompanied by a scanned copy of your original drawing sketch. This will prove that it is your work, and not downloaded from someone else’s website

“Broadcast Media” submissions are those developed to facilitate the wireless distribution of audio and video contest.

- Broadcast media must be EITHER 28 or 58 SECONDS in length
- Entries that exceed either time limit will be disqualified
- Use of copyright materials is allowed only with express written permission by the copyright owner (Examples of copyrighted materials include music, video clips, and images)
- Written approval must be submitted with your entry

Registration form can be downloaded from usewaterwisely.com.

Disclaimer: Any submission as part of the “Water Conservation Campaign” becomes the property of WEWAC and the participating member agencies. WEWAC and the member agencies will own all of the intellectual property rights in submission and, among other rights, have the right to use any selected media or digital art production. WEWAC reserves the sole right to determine all winners and awards.